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How I Went From Making $11,000 to $25,000 in a Month From Writing

What made the difference between two already successful back-to-back months?

Tim Denning Following
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Photo by Ciel Cheng on Unsplash

Making $11,000 in one month from writing was an incredible milestone when everybody in my life said that writing was a dead-end pursuit. (Now they're the ones that are most interested in my writing.)

In the last 30 days, I've made $25,000 from writing alone.

To reiterate for those who may be reading my work for the first time, I'm a pretty average writer. I've never been to writing classes or published any books, and yet something has clicked.

There is one key point in this article I'm going to address:

Once you have traction, what makes the difference between good results as a writer and extraordinary results as a writer?

As usual, there will be no nonsense, ego, secrets, upsells, photos of me leaning against the wheel of a new Ferrari, or the Kardashians giving a testimonial (probs not going to happen unless I launch a lip liner, which is unlikely).

Here we go.

Wrote Ideas on the Wall of the Shower

Thought I'd smack you between the eyes with this one that might seem a bit left of center. In the last 30 days, I purchased a texta that writes on glass.

When you have a shower, your body is fully relaxed, and your most creative ideas buzz around your head. Having the texta with you in those moments means you get to capture them.

The best place to write in the shower is on any tiled wall, and when you're done, it's easy to wipe off. Without a doubt, the ideas that have been the most profitable have come from the wall of my shower. Freaking crazy, right?

Published Volume

The need to write perfect articles and think you're Leonardo Da Vinci back in his glory days will only destroy your results.

The work of mine that has led to my best results has been stuff that would never have made sense to me. What I thought was a crappy idea or lukewarm advice ended up being the most helpful.

The more you publish, the more you get to test ideas and then rewrite those ideas in new and exciting ways that add even more value to the reader.

Invested the Proceeds

Part of the money I earned this month from writing came from the return on investments that were brought with money earned from my art.

You can make $11,000 or $25,000 from writing, but if you don't invest it, overnight it will disappear from your leaky pockets into places you won't remember or care to remember.

How I Made $11,000 From Writing in 30 Days
And what it took to get there
medium.com

Inflation and currencies devaluing all over the world mean that the money you're left with could quickly become a lot less.

I'm no finance guru and this isn't a finance article — my point here is that you can increase your income from writing by investing wisely rather than spending your dollars on one too many cocktails.

Helped More People

The difference between the two months also came from helping more people. I tried to take more questions from the audience and random emails, and I replied to them

in the form of articles.

The best content that's the most helpful comes right from your readers. You don't need to be the idea generator when you have perfectly good questions from readers sitting in your inbox waiting to be written about.

What's important to remember here is that often the questions you get will be similar. Therefore, if a question is raised a few times, chances are many more people have the exact same question, which means your odds of being helpful increase. Being more helpful means you'll make more cashola.

Went Even Harder

Rather than sitting back after making $11,000, thinking that me and Sir Branson were soon going to be kite surfing together, I went twice as hard.

Sitting back and relaxing doesn't make you more money; doing the work does. Don't let a stellar month in earnings stop you from doing the work.

Met More Writers

This month I met with more writers, including Michael Thompson. As you become successful as a writer, the goal is to help others rise with you.

None of my writing would have paid off if it wasn't for people like Benjamin Hardy, Joel Brown, and others who were way more advanced than me and decided to lend a hand to an unknown brother from another mother.

Hanging around other artists helps you make better art.

Stood Up and Wrote

Upping the number of hours spent writing is difficult if you sit on your lazy ass all day and write. Sitting becomes uncomfortable, and the way to counter-act that is to

stand while you write.

You can use a stand-up desk like this Ikea obsessed writer, or you can get creative and find places to put your laptop or tablet that allows you to stand.

Try standing while you write and you'll see, like me, that you can write for a lot longer without stopping. Try it. Do it.

Cut Back on Habits (Reduces Guilt)

The need to practice endless success habits stops you from writing. I'm more guilty than OJ Simpson when it comes to success habits.

I was trying to do stretching, exercises to release tension, and practice several cleanliness habits. Whenever I missed one of these habits, I felt guilty, which killed my writing creativity.

Cut back on all the success habits and just practice the habit of writing.

Wrote When I Didn't Feel Like It

Looking back on the work that has performed the best brought about yet another amazing insight: The best articles were written when I couldn't be assed writing.

When you don't feel like writing, you disconnect yourself from the outcome and just write whatever. That "whatever" seems to be the most helpful to readers because your insecurities and fear of judgment are asleep at the wheel.

As soon as you don't feel like writing, write.

Remembered My Personality

My new buddy Michael gave me some feedback that was useful. He said that my

best work has loads of personality injected into it. Those articles are written as though I'm talking to you with the f-bombs and all.

Advice without personality is plain boring. Give us your advice and thoughts, but don't leave your personality behind like the kid from "Home Alone."

Read More People's Work

In the last month, I've read a stupid number of other writers' work. Through the writing of others, you learn about what your own perspective is and new ways to communicate that perspective.

It's crucial at this point to remember to read the work of others without necessarily comparing your work to theirs.

Devoured Several Books

Reading helps your writing get better, and this month some of the most highlighted insights have come from ideas that were learned from books.

Research-backed content certainly helps validate your point of view and helps readers find other people to research should they choose to.

Committed a Few Kind Acts

There is no point swimming in money and thinking you're Richie Rich. This month, I acknowledged my success as a writer by committing a few random acts of kindness, and they brought me immense joy.

Kind acts committed on the back of your own success reinforces what's good in the world and gives you an alternative purpose to keep writing.

You're doing well, but are you also helping others do well?

Went Right Down to Zero Emails

My email inbox is sitting at zero and has been for a while now.

Email is one giant distraction, and it's full of decisions you're putting off. Rather than store the email, decide what you're going to do about it.

You have two decisions:

1. Delete the email or ignore it.
2. Reply to the email.

No amount of time is going to change the decision. An overload of emails clouds up an otherwise brilliant mind capable of writing words that can change the world.

That's How You Go From Making $11,000 to $25,000 as a Writer

From here, all you need to do is quit the excuses and the lack of writing. Replace your strategy with one that focuses on writing when you don't want to, helping readers even more, and investing your income to create more income, which you can use to keep writing hassle-free.

Having sufficient money come from your writing — that's invested properly — will allow you to write because you want to, not because you have to.

The words that come out of inspiration rather than desperation are much more awesome and create a compounding effect on your writing results.

If a dude from Australia that has taken off his safety pants and not had his green smoothie for a few months can do it, then you sure as heck can.

Now go do the writing.

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